



The JS for WP Conference

Sponsorship Pack

2 Weeks After WCEU - Friday, June 29th, 2018

2 Tracks of Advanced JavaScript Talks

1 Year of Promotion for Your Company

#HighFive



About the Conference

A Deep Dive for WordPress Developers

Our talks all start with the understanding you're already a good developer and want to go deeper into complex topics that drive the cutting edge of our field both in terms of development and design.

100% free for the community.



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**IT'S ALWAYS BETTER
WHEN WE'RE TOGETHER**

A Call for Partners

I'll Do It Alone, But I'd Love Some Help With

Planning talks with speakers that stay relevant over the coming year
Promoting the event in an engaging and fun way (#BehindTheScenes)
Continuing to help people learn from the content over the following year

This will take time and work.



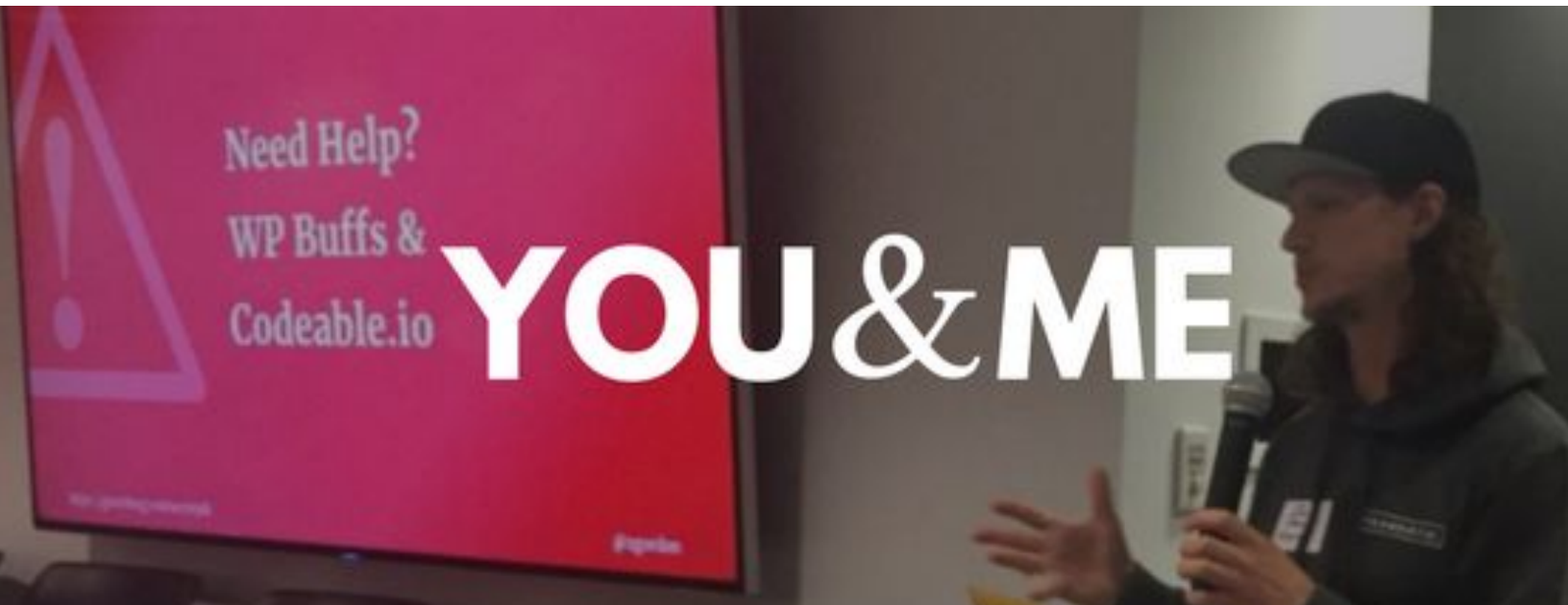
1K RSVPS

*& we haven't even
started promoting!*

People Are Excited

1K People Already Reserving Seats!

With just a few tweets and a link on javascriptforwp.com, we gathered a lot of interest for this event from developers in the community. On the day of the event and over the following year via YouTube marketing, we expect to see a lot of traffic to the content from the conference.



What's Included

Promoting You to the Community

Thanks at the beginning of each talk for making the event free

Your company featured on the conference site as sponsor

Branding overlay during live talks and YouTube archives

Promotion throughout the registration process

1-3 min video ad run between talks and with YouTube archive

Mention in promotional material leading up to conference

Plus you'll get promotion at WordPress events I attend and 30% off any course I do in the coming year for your entire team. :)



Partnership

Cost: \$5000

This includes promotion starting effectively immediately upon securing payment for partnership through this time next year when we begin promoting for next year's event. Please help me dedicate my time to running a great event and helping promote you along the way.